



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

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**27 Apr 2026**

**DIVISION MEMORANDUM**

CID-2026-066

JOURNALISM MASTERS SERIES: ADVANCED TRAINING ON EMERGING TRENDS  
AND EXCELLENCE IN CAMPUS JOURNALISM

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
All other Concerned

1. Pursuant to DepEd Order (DO) No. 94, s. 1992, titled *Promulgating the Rules and Regulations Necessary for the Effective Implementation of Republic Act (RA) No. 7079*, otherwise known as the *Campus Journalism Act of 1991*, and in line with the Division's efforts to strengthen its journalism program, this Office, in partnership with the Association of School Paper Advisers, Journalism Coaches, and Campus Journalists of Sarangani, Inc., announces the conduct of training entitled "Journalism Masters Series: Advanced Training on Emerging Trends and Excellence in Campus Journalism" on May 7–9, 2026 at Sarangani Highlands, General Santos City.
2. The participants in this activity are all interested journalism coaches, section heads, and school paper advisers from both public and private schools.
3. A registration fee of Four Thousand Five Hundred Pesos (₱4,500.00) per participant, inclusive of three (3) days and two (2) nights accommodation, meals, snacks, and training fees shall be collected. Payment shall be made on or before May 5, 2026, at the CID Office, Instructional Management Section, through Ms. Michelle Alindajao.
4. Interested participants shall complete the official pre-registration form on or before May 3, 2026, to confirm their participation. Completion of the form signifies that the participant has read and understood the guidelines and commits to attending the entire duration of the training. Pre-registration data shall be used as the basis for finalizing session groupings, logistics, and other training arrangements. Pre-registration link: <https://forms.gle/UL6MnBrJPvU2cfhL6>
5. Compensatory Time Off (CTO) or Service Credits (SC) may be granted to teaching and non-teaching personnel who will render services during weekends, subject to the provisions of DepEd Order No. 53, s. 2023 (Updated Guidelines on the Grant of Vacation Service Credits to Teachers) and CSC-DBM Joint Circular No. 2, s. 2025 (Policies and Guidelines on Overtime Services and Overtime Pay for Government Employees).
6. Enclosed is the training matrix for reference.



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7. All expenses related to participation in this activity shall be charged against the School MOOE or may be sourced from a combination of available school local funds, including but not limited to SEF, IGP, Journalism Funds, or other allowable fund sources, subject to existing accounting and auditing rules and regulations. No financial cost shall be charged to or personally borne by the participating teachers.
8. For inquiries, contact John Jerson P. Constantino, EPS at 09285059602 and Analiza A. Domingo, EPS at 09496736243.
9. Immediate dissemination of this Memorandum is desired.

**RUTH L. ESTACIO PhD, CESO V**  
Schools Division Superintendent

Encl.: As stated

Reference: As stated

To be indicated in the Perpetual Index  
under the following subjects:

**TRAINING PROGRAMS**

Judith B. Alba/CID/MLA – journalism masters series: advanced training on emerging trends and excellence in campus journalism

0302/April 27, 2026



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Enclosure no 1

ACTIVITY MATRIX

DAY/TIME	ACTIVITY/TOPIC
Day 1	
7:00 a.m. – 8:30 a.m.	Registration
8:30 a.m. – 9:00 a.m.	Opening Program and Training Overview <i>c/o Technical Working Group</i>  <i>National Anthem</i> <i>Opening Prayer</i> <i>Regional Hymn</i> <i>Sarangani Hymn</i> <i>Welcome Address (Analiza A. Domingo, EPS)</i> <i>Opening Remarks (Donna S. Panes, CID Chief)</i> <i>Message (Atty. Nelyn B. Frinal, CESO VI, ASDS)</i> <i>Message (Ruth L. Estacio, CESO V, SDS)</i> <i>Introduction of the Participants and Speakers (John Jerson P. Constantino, EPS)</i> <i>Training Overview (John Jerson P. Constantino, EPS)</i>
9:00 a.m. – 9:30 a.m.	Health Break
9:30 a.m. – 12:00 p.m.	<i>Plenary Session</i> <i>-Introduction to News</i> <i>-Covering the Guidelines (latest NSPC memo)</i> <i>-Characteristics of News</i> <i>-News Structure</i> <i>-How to Write a News Headline</i>  <i>Speaker: Mr. Dennis Vidar</i>
12:00 p.m. – 1:00 p.m.	Lunch Break
1:00 p.m. – 5:00 p.m.	<i>Writing Effective Leads</i> <i>-Structuring the News Body</i> <i>-Ending Effectively</i> <i>-Finding a News Angle</i> <i>-Deconstructing a News Material (law documents, memorandums, orders)</i> <i>-What's been working recently?   NSPC trends</i>  <i>Speaker: Mr. Dennis Vidar</i>



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5:00 p.m. – 5:30 p.m.	End of Day Evaluation		
Day 2-3 (Breakout Sessions)			
<p style="text-align: center;">Group A</p> <p style="text-align: center;"><i>John Cris Ulysses Balante</i> Speaker</p> <p style="text-align: center;">Topics:</p> <ul style="list-style-type: none"> <li>-Collaborative Desktop Publishing</li> <li>-Online Publishing</li> <li>-TV Broadcasting</li> <li>-School Paper Management (optional if needed)</li> </ul>	<p style="text-align: center;">Group B</p> <p style="text-align: center;"><i>Arvin Englisa</i> Speaker</p> <p style="text-align: center;">Topics:</p> <ul style="list-style-type: none"> <li>- Sports Writing</li> <li>- Editorial Writing</li> <li>- Column Writing</li> </ul>	<p style="text-align: center;">Group C</p> <p style="text-align: center;"><i>Adrian Rex Bernat</i> ,Speaker</p> <p style="text-align: center;">Topics:</p> <ul style="list-style-type: none"> <li>- Feature Writing</li> <li>-Radio Broadcasting</li> <li>- Mobile Journalism</li> <li>-Copyediting and Headline Writing</li> </ul>	<p style="text-align: center;">Group D</p> <p style="text-align: center;"><i>Dennis Vidar</i>. Speaker</p> <p style="text-align: center;">Topics:</p> <ul style="list-style-type: none"> <li>- Photojournalism</li> <li>- Science Writing</li> <li>- Editorial Cartooning</li> <li>- News Writing</li> </ul>
8:00 a.m. – 8:30 a.m.	Management of Learning c/o TWG		
8:30 a.m. – 10:30 a.m.	<p>See attached link for the Topics per session:</p> <p><a href="https://bit.ly/JournTrainingMatrix">https://bit.ly/JournTrainingMatrix</a></p> 		
10:30 a.m. – 10:45 a.m.	Health Break		
10:45 a.m. – 12:00 p.m.	Continuation of Training and Workshop		
12:00 noon – 1:00 p.m.	LUNCH BREAK		
1:00 p.m. – 5:00 p.m.	Continuation of Training and Workshop		
5:00 p.m. – 5:30 p.m.	End of Day Evaluation		
Day 3 Closing Program (3:00 -5:00) pm			
3:00 p.m. – 5:00 p.m.	<p>Makabayan Song</p> <p>Closing Prayer</p> <p>Direction Setting (Donna S. Panes, CID Chief)</p> <p>Giving of Impressions</p> <p>Awarding of Best Output</p> <p>Awarding of Certificates</p> <p>Home sweet home</p>		