



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

16 Dec 2025

**DIVISION MEMORANDUM**

CID-2025-468

COORDINATION MEETING WITH DISTRICT INFORMATION OFFICERS FOR  
SCHOOL READINESS ADVOCACY AND INFORMATION CAMPAIGN

To: Public Schools District Supervisors Concerned  
Public Elementary and Secondary School Heads Concerned

1. In reference to DepEd Memorandum OUF-2025-0319, which specifies the Implementing Guidelines for the Program Support Funds for Information and Advocacy Campaign, a coordination meeting with District Information Officers on School Readiness Advocacy and Information Campaign will be conducted on December 16, 2025, at Sun City Suites, General Santos City.
2. The activity aims to strengthen the DepEd Sarangani's communication and advocacy efforts by engaging District Information Officers/Coordinators in planning and implementing school readiness initiatives.
3. Enclosed are the **list of participants** and the **activity matrix** for guidance.
4. **Attendance is mandatory for all identified DIOs.** The designated alternates are allowed to represent the District Information Officer if unable to attend due to equally important official business.
5. All participants are required to bring **Laptop, extension cord, and personal data/wifi connection** for the workshop and action planning.
6. Traveling expenses relative to this activity may be charged to **local funds**, subject to existing **accounting rules and procedures**. Meanwhile, food and other training expenses will be chargeable against PS Funds for this activity.
7. For inquiries, contact John Jerson P. Constantino, EPS at 09285059602.
8. Immediate dissemination of this Memorandum is desired.

**RUTH L. ESTACIO PhD, CESO V**  
Schools Division Superintendent

Encl.: As stated

Reference: As stated

To be indicated in the Perpetual Index



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under the following subjects:

**PROGRAMS**

Judith B. Alba/CID/MLA – coordination meeting with district information officers  
for school readiness advocacy and information campaign  
1272/December 16, 2025



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**LIST OF PARTICIPANTS**

1. Malungon 1- Vianney N. Artiaga  
a. Alternate: Alex Reponte
2. Malungon 2-Ascer Abellon  
a. Alternate: Avener Sagutan
3. Malungon 3- Benjie Juan
4. Malungon 4- Christian Oliver Espiritu  
a. Alterate: Johnklin Morentos
5. Alabel 1-Aubrey Gay C. Sarabosquez
6. Alabel 2- Jerwin D. Rabe
7. Alabel 3-Ulysses E. Bruno
8. Alabel 4- Maria Lissa P. Parreño
9. Malapatan 1- Dizza Rhea P. Nawa
10. Malapatan 2-Bernadith Osorio
11. Malapatan 3- Mary Faith I. Villarubia
12. Kiamba 1- Vic B. Salinas
13. Kiamba 2- Francis Jude M.Cezar
14. Kiamba 3- Ronnel Colastre
15. Glan 1- Lodgin L. Leaño  
a. Alternate: Cherish Marie Etom
16. Glan 2- Jessie John Villela
17. Glan 3- Gerald V. Lauglaug
18. Glan 4- Felipe M. Roque III
19. Maasim 1-Adrian L. Ladres
20. Maasim 2-Eugine Erick Dinopol
21. Maasim 3- Anna Loisa Benito
22. Maitum 1- Annie Rose R. Gheorghiu
23. Maitum 2- Cheryl Joy B. Junio
24. TWG/Facilitator: John Jerson P. Constantino, EPS
25. TWG/Facilitator: Roy Detoyato, ITO
26. TWG/Facilitator: Ariel Lalisan, Principal
27. TWG/Facilitator: Gian Carlo Licanda, TIII
28. TWG/Facilitator: Jonathan Agreda, AO II
29. TWG/Facilitator: Faith Easovel Baculna, AO II
30. TWG/Facilitator: Krenz Montealto, AO II



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**ACTIVITY MATRIX**

Time	Activity	In-Charge	
<b>DAY 1</b>			
7:00 A.M. – 8:00 A.M.	Travel and Arrival of Participants		
8:00 A.M. – 8:30 A.M.	<b>OPENING PROGRAM</b>		
	Preliminaries	Program Management Team	
	Opening Remarks	<b>JOHN JERSON P. CONSTANTINO, EPS</b>	
	Message	<b>RUTH L. ESTACIO, PhD., CESO V, Schools Division Superintendent</b>	
<b>SESSION PROPER</b>			
8:30 A.M. – 10:00 A.M.	<b>PHOTOJOURNALISM</b>	<b>JONATHAN AGREDA, AO II</b>	
<b>UNDISTURBED HEALTH BREAK</b>			
10:15 A.M. – 12:00 P.M.	<b>SOCIAL MEDIA MANAGEMENT</b>	<b>GIAN CARLO LICANDA, TIII</b>	
<b>LUNCH BREAK</b>			
1:00 P.M. – 1:10 P.M.	Management of Learning	Program Management Team	
1:10 P.M. – 3:00 P.M.	MOBILE JOURNALISM	<b>ARIEL LALISAN, P1</b>	
3:00 PM - 4:00 PM	Micorosoft 365	<b>ROY DETOYATO, ITO</b>	
4:00 -5:00 PM	ACTION PLANNING CLOSIG PROGRAM		