



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

03 Nov 2025

DIVISION MEMORANDUM

CID-2025-372

ALABEL 3 STRATEGIC COACHING WORKSHOP FOR DSPC 2025-2026

To: Chief Education Supervisors
Public Schools District Supervisor
Elementary and Secondary School Heads
School Paper Advisers and/or Coordinators
All Other Concerned

1. In reference to the upcoming Division Schools Press Conference, the District Instructional Supervision of Alabel 3 shall conduct the 2-DAY STRATEGIC COACHING WORKSHOP FOR DSPC 2025-2026 on November 8–9, 2025, at Alabel National High School, Alabel, Sarangani Province.

2. The activity aims to:

- a. To Master the journalistic competence and elevate the coaching efficacy of all coaches and School Paper Advisers (SPAs) within Alabel 3 District, strategically aligning all efforts for success in the 2025 Division Schools Press Conference (DSPC).
- b. To Drill and Standardize the application of advanced skills in technical critiquing, structural editing, and competitive polishing of key contest categories (e.g., Editorial, Feature, News), ensuring every piece meets or exceeds DSPC placement criteria.
- c. To Implement effective teaching strategies for specialized team categories, focusing specifically on Radio Broadcasting, Collaborative and Desktop Publishing (CDP), and News Production, guaranteeing coaches are fully equipped to handle modern competition formats.
- d. To Establish a unified, district-wide competitive framework by fostering a collaborative environment for sharing proven best practices and collectively developing a standardized, results-oriented coaching action plan for the entire Alabel 3 delegation.



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3. Participating teaching and non-teaching personnel shall be given appropriate Compensatory Time Off (CTO) or Service Credits in accordance with DepEd Order No. 53 s. 2023 and CSC-DBM Joint Circular No 2, s 2025, whichever is applicable.
4. Attached is the activity matrix and program management team and technical working group for reference.
5. A registration of Php 150.00 for the Coaches will be collected to cover the expenses incurred for this training, which may be sourced out from the school MOOE or any available local funds, subject to applicable accounting and auditing rules and regulations
6. For inquiries, contact Mr. Bryll O. Regidor at 09462411428 and Ellen D. Olmoguez at 09329067169.
6. Widest dissemination of this Memorandum is desired.

RUTH L. ESTACIO PhD, CESO V
Schools Division Superintendent

Encl.: As stated

Reference: N o n e

To be indicated in the Perpetual Index
under the following subjects:

PROGRAMS

Judith B. Alba/CID/MLA – alabel 3 strategic coaching workshop for dspc 2025-2026
1082/November 3, 2025



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ALABEL 3 DISTRICT

Matrix Activities

D a y	Time	Topic / Activity Focus	Speaker/ Facilitator	Venue
DAY 1: Individual Writing Categories				
	8:00 AM - 9:00 AM	Opening Program / Leveling of Expectations Preliminaries Opening Salvo Welcome Message Statement of Purpose Introduction of Participants Messages	ANHS SPA'S MMT ANHS SPJ STUDENTS ELLIN T. VICERA,PII Alabel National High School Alabel 3 District BRYLL O. REGIDOR, MT-I SPJ Coordinator Alabel National High School Alabel 3 District TERESA LELILANI M. OLAYBAL,MT-I Alabel National High School Alabel 3 District GLENDAL. ELEM PSDS-Alabel 3 District Municipality of Alabel	Alabel National High School
	9:00 AM - 10:30 AM	Mini Press Conference	MMT	Alabel National High School
		Session 1: Newswriting Writeshop-English & Filipino (Developing strong local angles, logical organization, powerful conclusion)	Speaker Proctors MMT	SPJ-8 Room Alabel National High School



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	10:30 AM - 12:00 NN	Session 2: Editorial Writing and Column -English & Filipino (Developing strong local angles, logical organization, powerful conclusion)	Resource Speaker 1	SPJ-7 Room Alabel National High School
	1:00 PM - 2:30 PM	Session 3: Feature Writing- English & Filipino (In-depth: Advanced interview techniques, finding unique Feature threads, and effective lead crafting)	Resource Speaker 2	SPJ-9 Room Alabel National High School
	2:30 PM - 4:00 PM	Session 4: Specialized Writing Categories (Sports, Science, Editorial Cartooning - emphasis on visual metaphors and technical accuracy)	Resource Speaker 3	SPA-7 Ed. Cartooning), SPJ 7(Sci-Tech), SPJ 8 (Sports) Rooms Alabel National High School
	4:00 PM - 5:00 PM	Presentation of Outputs (Initial drafting of coaching needs and resource gaps)	Speakers/Facilitators	Alabel National High School
DAY 2: Group & Technical Categories				
	9:00 AM - 12:00 NN	Session 5: School Papering (SP) Coaching (Focus on layout hierarchy, design principles, and technical software execution)	Technical Trainer	Comlab 1 Alabel National High School



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		Session 6: Radio/TV Broadcasting Coaching (Scriptwriting flow, voice projection, timing, and effective sound design)	Resource Speaker 4	SPJ-9 Room Alabel National High School
	1:00 PM - 3:00 PM	Session 7: Critiquing (Practical workshop on using the official DepEd rubrics to provide constructive, targeted feedback to coaches)	Resource Speaker	Alabel National High School
	3:00 PM - 4:30 PM	Output Submission and Presentation	Participants	Alabel National High School
	4:30 PM - 5:00 PM	Closing Program / Awarding of Certificates	District Coordinator/SPA's TWG	Alabel Gymnasium

LIST OF TWG MEMBERS OVERALL MANAGEMENT

1. Glenda L. Elem - Public Schools District Supervisor -Alabel 3
2. Ellen D. Olmiguez - Journalism District Coordinator -Alabel 3
3. Bryll O. Regidor – ANHS Journalism Coordinator -Alabel 3
4. School Paper Advisers- Alabel 3 District

Committee	Name of Technical Working Group
Registration, Attendance, & Certificate	Chair: Marilyn E. Andales Co-Chair: Cristine A. Duyag Members: Elen Joy J. Milan Geraldine G. Himang
Program, Invitation & Decoration (Opening &	Chair: Jiah Pean A. Asumbra



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Closing Ceremonies)	Co-Chair: Jeffrey P. Pasco Members: Michelle D. Bancaerin Linda S. Reyes Ana Christina W. Bearneza
Food & Supplies	Chair: Ellen D. Olmoguez Co-Chair: Arlie B. Bello Members: Candelyn L. Caliao Frean Jake U. Abatayo Dave Bryan C. Sarabosquez
Contest Venues	Chair: Mailyn Jane R. Gascon Co-Chair: Jeffrey P. Pasco Members: Valerie D. Generale Candelyn L. Caliao Arlie B. Bello Ellen D. Olmoguez Marilyn E. Andales
Documentation	Chairman: Khanny John O. Lucero Co-Chair: Althea Soriano Members:



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BUDGETARY REQUIREMENTS/FINANCIAL JUSTIFICATION

Particulars	No. of Pax/unit	No. of days	Cost per pax/unit	Total Cost
Resource Speakers Honorarium (Outside Municipality)	1	2	1x2,000.00	2,000.00
Resource Speakers Within Municipality	12	2	300x12	3,600.00
Decoration (supplies)	100	3	2,000.00	1,400.00
Snacks	100	3	20x100x4	8,000.00
Total	10	3		15,000.00
Expected Participants	100		150.00	15,000.00