



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

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**10 Oct 2025**

**DIVISION MEMORANDUM**

CID-2025-335

ALPAS 2025: CAMPUS JOURNALISM WORKSHOP  
IN THE MUNICIPALITY OF MAASIM

To: Chief Education Supervisors  
Public Schools District Supervisor  
Elementary and Secondary School Heads  
School Paper Advisers and/or Coordinators  
All Other Concerned

1. In reference to Division Memorandum CID-2025-228 entitled "*Conduct and Participation of School and District/Municipal-Based Journalism Training for Teachers and Learners*," the District Instructional Supervision of Maasim shall conduct the ALPAS 2025: Campus Journalism Workshop on October 18 – 19, 2025, at Colon National High School, Maasim, Sarangani Province.
2. The activity aims to:
  - a. Demonstrate understanding of the importance of journalism by expressing it through various journalistic endeavors and approaches, and sustain advocacy on social consciousness.
  - b. provide a venue for an enriching learning experience for students' interest in Journalism as a career,
  - c. promote responsible journalism experiences and ethical use of social media,
  - d. enhance journalistic competencies while building self-confidence in learning responsible Journalism, and
  - e. select qualifiers who shall represent the division at the Division Schools Press Conference.
3. Participating teaching and non-teaching personnel shall be given appropriate Compensatory Time Off (CTO) or Service Credits in accordance with DepEd Order No. 53 s. 2023 and CSC-DBM Joint Circular No 2, s 2025, whichever is applicable.
4. A registration of Php 50.00 for the Coaches and Php 100.00 for the student writer will be collected to cover the expenses incurred for this training, which may be sourced out from the school MOOE or any available local funds, subject to applicable accounting and auditing rules and regulations
5. For inquiries, contact Ms. Taya A. Saling at 09199011169, Adrian Ladres at 09129800500, Harisa S. Lampatan at 09162277415, and Mario A. Caturas at 09361182168.



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6. Immediate dissemination of this Memorandum is desired.

**RUTH L. ESTACIO PhD, CESO V**  
Schools Division Superintendent

Encl.: As stated

Reference: As stated

To be indicated in the Perpetual Index  
under the following subjects:

**PROGRAMS**

Judith B. Alba/CID/MLA – alpas 2025: campus journalism workshop in the municipality of maasim  
0993/October 10, 2025



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Enclosure no 1.

**ACTIVITY MATRIX**

Time	Activity	Facilitator	Venue
<b>Day 1 (October 18, 2025)</b>			
7:00am – 8:00am	Registration	MMT	Colon National High School
8:00am – 9:45am	Opening Program  Preliminaries Opening Salvo Welcome Message  Statement of Purpose  Introduction of Participants  Messages	MMT  COLON NHS  <b>IMELDA DUJEÑAS</b> <i>Principal 1</i> <i>Colon National High School</i> <b>HARISA LAMPATAN</b> <i>Maasim 2</i>  <b>MARIO A. CATURAS</b> <i>Maasim 3</i>  <b>TAYA A. SALING</b> <i>Public Schools District Supervisor</i> <i>Maasim Municipality</i>  <b>HON. ZYREX PACQUIAO</b> <i>Municipal Mayor</i>	Colon National High School
9:45am – 10:00nn	Induction of Maasim Journalism Officers	<b>TAYA A. SALING</b> <i>Public Schools District Supervisor</i> <i>Maasim Municipality</i>	Colon National High School
10:00am – 12:00nn	Mini Press Conference	MMT	Colon National High School
12:00nn – 1:00pm	Lunch Break		
1:00pm – 5:00pm	Newswriting and Pagsulat ng Balita Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Sports writing and Pagsulat ng Balitang Pampalakasan Writeshop and	Speaker Proctors MMT	Colon National High School



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	Competitions		
	Feature Writing and Pagsulat ng Lathalain Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	SciTech Writing and Pagsulat ng AgTek Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Editorial Writing and Pagsulat ng Editoryal Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Column Writing and Pagsulat ng Kolum Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Photojournalism and Pagkuha ng Larawang Pampahayagan Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Copyreading and Headline Writing Pagwawasto ng Sipi at Pag-uulo ng Balita Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Editorial Cartooning and Paglalarawang Tudling Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
	Mobile Journalism Writeshop and Competitions	Speaker Proctors MMT	Colon National High School
<b>Day 2 (October 19, 2025)</b>			
8:00am – 12:00nn	Start of Radio Broadcasting,	Speaker Proctors	Colon National High School



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	Desktop Publishing, Online Publishing	MMT	
	Continuation of Individual Events	Speaker Proctors MMT	Colon National High School
12:00nn – 1:00pm	Lunch Break		
1:00pm – 3:00pm	Continuation of Individual and Group Events	Speaker Proctors MMT	Colon National High School
3:00pm – 4:00pm	Awarding and Closing Program	TWG MMT	Colon National High School

**LIST OF TWG MEMBERS**

**OVERALL MANAGEMENT**

- |                        |   |  |
|------------------------|---|--|
| 1. Taya A. Saling      | - | Public Schools District Supervisor         |
| 2. Adrian L. Ladres    | - | Journalism District Coordinator (Maasim 1) |
| 3. Harisa S. Lampatan- | - | Journalism District Coordinator (Maasim 3) |
| 4. Mario A. Caturas    | - | Journalism District Coordinator (Maasim 2) |

<b>Committee</b>	<b>Name of TWG Member</b>
Registration, Attendance, & Certificate	Chair: Erwin F. Deguiñon Co-Chair: Lydia Tinagsa Jade Montaña Beverly Morales Mel Nalda
Program, Invitation & Decoration (Opening & Closing Ceremonies)	Chair: Gian Carlo A. Licanda Co-Chair: Bridgette S. Gregorio Members: Colon National High School Team
Food & Supplies	Chair: Charity Borja Co-Chair: Harold Cereño Riza Mae Fronteras Janice Amper
Contest Venues/ Billeting Quarters	Chair: Bridgette S. Gregorio Co-Chair: Gian Carlo Licanda Members: Identified School Paper Advisers or Coordinators from Maasim 1 – 3



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**Email Address:** [sarangani@deped.gov.ph](mailto:sarangani@deped.gov.ph)



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**Budgetary Requirements**

Particulars	No. of Pax/unit	No. of days	Cost per pax/unit	Total Cost
<b>Supplies</b> <i>Specifications: (bond paper, folders, printer ink, certificates and medals)</i>			3,000.00	3, 000.00
<b>Foods and Snacks</b> <i>(2 snacks + 1 lunch/day)</i>	40	2	100.00	8, 000.00
<b>Honorarium</b> <i>Specifications: speakers from Bagwis</i>	8	2	1, 500.00	24, 000.00
<b>Total</b>				<b>35, 000.00</b>

**Source of Fund**

Particulars	No. of Pax/unit	No. of days	Cost per pax/unit	Total
<b>Target Participants (Registration Fee)</b>	<b>350</b>		<b>100</b>	<b>35, 000.00</b>