



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

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**29 Sep 2025**

**DIVISION MEMORANDUM**

CID-2025-300

2025 DIVISION KIDDIE FESTIVAL

To: Public Schools District Supervisors Concerned  
Public Elementary and Secondary School Heads Concerned

1. In reference to Regional Memorandum CLMD-2025-296, re: *2025 Regional Kiddie Festival*, the Curriculum Implementation Division-Instructional Management Section (CID-IMS) will conduct the Division Elimination for the Regional Kiddie Festival on October 30, 2025, at Alabel Central Integrated SPED Center.
2. The activity aims to:
  - a. provide opportunities for the kindergarten learners from the public and private schools to showcase their knowledge and skills in terms of numeracy and literacy.
  - b. build confidence and self-esteem by providing a supportive environment for self-expression.
  - c. foster holistic development by nurturing children's physical, social, emotional, intellectual, and spiritual well-being.
3. Each school, district, and municipality shall conduct their elimination rounds from October 1-24, 2025, to identify learner-participants for the division level. Attached are the guidelines and mechanics for your reference.
4. Expenses for food, contest materials, transportation, and other requirements during the division elimination activity shall be charged against the school MOOE and/or local funds, subject to the usual accounting and auditing rules and regulations.
5. For inquiries, contact Edward Ryan F. Gulam, EPSVRS at 09124717150.
6. Immediate dissemination of this Memorandum is desired.

**RUTH L. ESTACIO PhD, CESO V**  
Schools Division Superintendent



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

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Encl.: N o n e

Reference: As stated

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
KINDERGARTEN EDUCATION

John Jerson P. Constantino/CID/MLA – 2025 division kiddie festival  
0917/September 29, 2025



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

Enclosure 1: Guidelines and Mechanics

**MASS DANCE**

**Participants:**

- 35 learners + 5 teachers per division

**Mechanics:**

- Perform a joyful group dance using remix **Christmas-themed music**
- Each group has 5–8 minutes for their performance, which includes entrance, exit and prop preparations.
- Wear **division color-coded costumes** with **safe, colorful, and festive props**
- **Teachers** will participate in the group dance with the learners, but they must not lead or dominate the overall performance.
- The dance should **creatively integrate literacy and numeracy concepts** (e.g., counting steps, forming letters)
- Submit CDs or USBs to the operator 30 minutes or earlier before the performance time to minimize delays and technical issues.
- A ranking method will be utilized to determine the winner. However, in the event of a tie, the individual judges' score sheets will be recalculated to resolve the tie.
- Judge's decision is final and irrevocable

**Judging Criteria:**

| Aspect                 | Points |
|------------------------|--------|
| Choreography           | 30 %   |
| Creativity of Steps    | 25 %   |
| Coordination & Mastery | 25 %   |
| Costume & Props        | 10 %   |
| Overall Presentation   | 10 %   |
| Total                  | 100%   |



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

**TRACING, COLORING, AND WRITING COMPETITION**

**Objectives**

1. To strengthen the fine motor skills of kindergarten learners through age-appropriate activities.
2. To encourage creativity, neatness, and handwriting readiness among young learners.
3. To showcase the learners' progress in early literacy and artistic development.

**General Guidelines**

1. Each municipality shall send **one (1)** Kindergarten learner-participant
2. The contest piece (worksheet containing tracing, coloring, and writing tasks) will be provided by the organizers.
3. Participants must bring their own coloring materials: 16 color crayons, pencil, and eraser. (pentel pen / marker, water color, color pencil and pastel colors are not allowed)
4. The proper contest shall last for **60 minutes**.
5. Contest facilitators will strictly monitor the participants. No assistance from teachers, coaches, or parents is allowed during the competition.
6. All submitted outputs will be coded to ensure fairness and impartiality in judging.

**Mechanics**

1. **Tracing** – Participants will trace given shapes, lines, or letters following the correct stroke order and neatness.
2. **Coloring** – Participants will color a picture provided, using appropriate colors and observing neatness.
3. **Writing** – Participants will copy/write assigned letters, words, or a short sentence with proper strokes and legibility.
4. All tasks must be completed within the time limit.
5. After the time is up, facilitators will collect all outputs for judging.

**Criteria for Judging**

| Criteria   | Percentage |
|--|------------|
| <b>Tracing</b> <ul style="list-style-type: none"><li>• Accuracy in following the lines – 15%</li><li>• Smoothness and control of strokes – 10%</li><li>• Neatness of output – 5%</li></ul> | <b>30%</b> |



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

|  |             |
|--|-------------|
| <b>Coloring</b> <ul style="list-style-type: none"><li>• Appropriateness of colors used – 10%</li><li>• Neatness (no excessive smudges/outside lines) – 10%</li><li>• Creativity and overall presentation – 10%</li></ul> | <b>30%</b>  |
| <b>Writing</b> <ul style="list-style-type: none"><li>• Proper letter formation and strokes – 15%</li><li>• Legibility and spacing – 10%</li><li>• Consistency in size/alignment – 5%</li></ul>                           | <b>30%</b>  |
| <b>Overall Presentation</b> <ul style="list-style-type: none"><li>• Cleanliness of work – 5%</li><li>• Effort and completeness – 5%</li></ul>  | <b>10%</b>  |
| <b>Total</b>   | <b>100%</b> |

### POEM GUIDELINES AND MECHANICS

#### Contest Objectives

1. The contest aims to **inspire creativity** among young participants.
2. We encourage talent development through engaging activities and performance opportunities.
3. This event fosters a **strong community spirit** by bringing families together.

#### Guidelines

1. Each municipality shall send **one (1)** Kindergarten learner-participant
2. The poem shall be provided by the management and be given prior to the conduct of the competition
3. Maximum performance time is up to five minutes (5)
4. Wearing costumes and bringing of props is not

#### THE LITTLE DREAMER

The little dreamer closed her eyes,  
And reached beyond the starry skies.



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

She dreamed of flying far and free,  
A journey through the galaxy.

She dreamed of painting clouds so bright,  
And turning day into night.  
Her dreams are big and full of grace,  
The little dreamer will find her place.

| Criteria  | Percentage  |
|---|-------------|
| <input type="checkbox"/> <b>Memorization / Mastery of the Poem –</b> <ul style="list-style-type: none"><li>The child recites the poem without forgetting lines or relying on prompts.</li><li>Clear beginning and ending.</li></ul> | 25 %        |
| <b>Voice and Diction</b> <ul style="list-style-type: none"><li>Loud enough to be heard clearly.</li><li>Correct pronunciation of words.</li><li>Smooth flow of words without mumbling.</li></ul>                                    | 25 %        |
| <b>Expression and Interpretation</b> <ul style="list-style-type: none"><li>Shows appropriate emotions and feelings that match the poem.</li><li>Uses gestures or facial expressions naturally.</li></ul>                            | 20%         |
| <b>Stage Presence and Confidence –</b> <ul style="list-style-type: none"><li>Stands properly and faces the audience.</li><li>Shows confidence without excessive shyness.</li></ul>  | 15%         |
| <b>Overall Impact / Audience Appeal</b> <ul style="list-style-type: none"><li>Delivery captures attention and makes the audience enjoy listening.</li></ul>   | 15%         |
| <b>Total</b>  | <b>100%</b> |

## ALPHABETICAL KNOWLEDGE

### Guidelines:

- The contest is open to Kindergarten pupil. 1 learner per Municipality.
- The contest has 3 rounds of difficulty:
  - Easy Round – Beginning Sounds/Letters
  - Medium Round – Middle Sounds/Letters



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

● **Difficult Round – Ending Sounds/Letters**

- Each round will have 5 items only.
- Teachers/facilitators will supervise to ensure fairness and safety.
- In case of a tie, a tie-breaker round will be played (see below).

**Mechanics:**

- One kindergarten learner at a time will enter the contest venue.
- The judges will show letters / words to the learner. The learners will identify the letter / word and give the required sound and letter

name:

● **Easy Round (Beginning Sound/Letter)**

- The judges will show 5 different letters, and the learner must say the sound of each letter.

● **Medium Round (Middle Sound/Letter)**

- The judges will show a CVC word, and the learner shall identify the middle sound in the word.

● **Difficult Round (Ending Sound/Letter)**

- The judges will show a 4–5 letter word, and the learner must say the ending letter sound of the word.
- The teacher/judge checks if the answers are correct.
- After all 3 rounds, scores will be tallied.
- The player with the highest score wins.
- Tie-breaker Rule:  
The learner with the shortest time to finish the task will win.

**DRAW and TELL**

**Participant**

- Each municipality shall send **one (1)** Kindergarten learner-participant
- Drawing must come from the idea of the contestants
- Time Allotment:  
Part 1 - Draw- 2 hours



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

Part 2- Tell 5 minutes per learner

- The theme of the drawing will be given on the day of the competition. The theme should be derived from kindergarten curriculum guide
- Participants may use English or Filipino in talking about their drawing.

**Materials**

- Each contestant must provide his/her own drawing materials:
- 2 pcs. pencil no. 2
- 1 pc. 1/8 size illustration board
- 1 box of crayons( 16 colors)
- 1 pc. Sharpener
- 1 pc. Ruler
- 1 pc. Eraser
- 1 long folder
- 1 pc. Marking pen

| Criteria                                   | Percentage |
|--|------------|
| <b>DRAW</b>                                |            |
| Relevance to the theme                     | 15%        |
| Visual Organization                        | 15%        |
| Color Harmony                              | 20%        |
| Workmanship                                | 20%        |
| <b>TELL</b>                                |            |
| Delivery (Fluency, expression, confidence) | 30%        |
| <b>TOTAL</b>                               | 100%       |

**PICTURE PUZZLE**

**OBJECTIVES:**

- ❖ To improve children's ability to analyze shapes, patterns, and spatial relationships by completing picture puzzles.
- ❖ To strengthen children's hand-eye coordination and fine motor skills through the manipulation of puzzle pieces.
- ❖ To encourage children to express their creativity and imagination by selecting puzzles that reflect their interests and dreams.
- ❖ To create a positive and enjoyable experience that fosters a lifelong



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

love of learning and exploration.

**GUIDELINES:**

- ❖ One Kindergarten learner per municipality.
- ❖ Jigsaw puzzles with large, easy-to-handle pieces. 12-24 pieces will be used.
- ❖ The learner with the shortest time to finish the puzzle shall win the competition.

**PICTURE READING**

To encourage participants to observe, interpret, and express their thoughts creatively and critically based on a given image

1. One kindergarten learner per municipality.
2. Each participant will be shown a minimum of 5 and maximum of 10 printed pictures.
3. The learner will be given 10 minutes to observe the image. After the observation, learner will be given 3–5 minutes to present their interpretation verbally.
4. No use of mobile phones or reference materials during the competition.
5. Time limits must be strictly followed.
6. Respectful and appropriate language must be used

**JUDGING CRITERIA**

Participants will be evaluated based on:

| Criteria   | Percentage |
|--|------------|
| Observation Skills (Attention to detail and elements in the picture) | 10%        |
| Interpretation (Creativity and depth of understanding)               | 20 %       |



Republic of the Philippines  
**Department of Education**  
SOCCSKSARGEN REGION  
SCHOOLS DIVISION OF SARANGANI

|   |             |
|---|-------------|
| Expression (Clarity, coherence, and confidence in delivery)         | 15%         |
| Language Use (Grammar, vocabulary, and fluency if verbal / written) | 25%         |
| Originality (Unique perspective or insight)                         | 25%         |
| <b>Total</b>  | <b>100%</b> |