



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

18 Sep 2025

DIVISION MEMORANDUM

CID-2025-284

2025 WRITE CUP CAMPUS JOURNALISM CONFERENCE OF
MALUNGON 4 DISTRICT

To: Chief Education Supervisors
Public Schools District Supervisors Concerned
Public Elementary and Secondary School Heads Concerned

1. In compliance to Division Memorandum CID-2025-228 on the Conduct and Participation of School and District /Municipal-Based Journalism Training for Teachers and Learners, the Malungon District 4 shall conduct the **2025 Write Cup Campus Journalism Conference** on September 20-21, 2025 at Malandag National High School.

2. Enclosed are official list of participants and activity matrix for easy reference.

3. This activity aims to:
- Understand the Legal and Ethical Foundations of Campus Journalism
 - Explain the provisions of Republic Act No. 7079 and its relevance to campus journalism.
 - Identify ethical standards and responsibilities of journalists in school-based publications.
 - Develop Technical Skills in Various Journalism Categories
 - Practice writing techniques in news, feature, editorial, and sports writing.
 - Apply principles of photojournalism and layout design.
 - Demonstrate basic skills in radio and TV broadcasting.
 - Enhance Media and Information Literacy
 - Analyze media content critically and identify bias, misinformation, and propaganda.
 - Use digital tools responsibly for journalistic research and publication.
 - Strengthen Collaboration and Editorial Management
 - Work effectively in editorial teams to produce quality outputs.
 - Understand the roles and responsibilities within a campus publication team.
 - Prepare for Competitive Journalism Events
 - Receive coaching and feedback to improve performance in press conference competitions.
 - Simulate contest scenarios to build confidence and readiness for the Division Schools Press Conference.

4. Each participant/s shall bring the needed materials per event:



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

- a. Cartooning: Monggol #2 pencil, erasers, sharpeners, oslo papers, long folder
 - b. Copyreading and Headline writing: Monggol #2 pencil, erasers, sharpeners, long folder
 - c. Photojournalism: camera, SD card, A4 or long bond paper, card reader, and pen
 - d. Radio Broadcasting: laptop, printer, A4 or long bond paper for script writing
 - e. Feature, Sports, News, SciTech, Editorial, and Column writing: A4 or long bond paper, pen, long folder
 - f. Collaborative Desktop Publishing: laptop and internet connection cp with data
 - g. Mobile Journalism: cellphone, with data, internet connection
5. Expenses incurred for this activity may be sourced from available local funds, subject to applicable accounting and auditing rules and regulations.
6. All other provisions stated in the aforementioned memorandum are still enforced.
7. For inquiries, contact **Lourdes Esberto, P-1**, at **09469168707**.
8. Immediate dissemination of this Memorandum is desired.

RUTH L. ESTACIO PhD, CESO V
Schools Division Superintendent

Encl.: As stated

Reference: As stated

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCE

Judith B. Alba/CID/MLA – 2025 write cup campus journalism conference of malungon 4 district
0883/September 18, 2025



Republic of the Philippines
Department of Education
 SOCCSKSARGEN REGION
 SCHOOLS DIVISION OF SARANGANI

Enclosure no 1

MATRIX OF ACTIVITY

TIME	ACTIVITYY	PERSON-IN-CHARGE
DAY 1	SEPTEMBER 20	
7:00-8:30	REGISTRATION	SECRETARIAT
8:00-8:30	NATIONAL HYMN	AVP
8:30-8:33	OPENING PRAYER	AVP
8:33-8:40	WELCOME ADDRESS	SUZZETTE C. RODIS, P-II PRINCIPAL II
8:40-9:00	PRESENTAION OF PARTICIPANTS & JUDGES	BY SCHOOL, JUDGES
9:00-9:05	STATEMEN OF PURPOSE	LOURDES C, ESBERTO, JOURNALISM COORDINATOR
9:05-9:10	MESSAGE OF SUPPORT	FERNIE L. CABANALAN, PSDS
9:10-9:05	INSPIRATIONAL MESSAGE	JOHN JERSON P. CONSTANTINO
9:05-10:00	JOURNALIST CREED	ICYRAIN FADEROGAO
10:00-10:05	INTRODUCTION SPEAKER	TONNY S. DULAY JR
10:05-10:20	SPEAKER	LEONARD TUCJAYAO Bagwis Adviser
10:20-10:25	AWARDING OF TOKEN AND CERT	PSDS, JOURNALISM COORDINATOR
10:25-12:00	MINI-PRESSCON	INVITED SPEAKER, CJs
12:00-1:00	LUNCH BREAK	FOOD COM
1:00-4:00	LECTURE & WRITESHOP	SPEAKERS/TRAINERS
DAY 2	SEPTEMBER 21	
7:30-8:00	ELECTION OF OFFICERS	SPA & CAMPUS JOURNALISTS
8:00-8:30	NATIONAL HYMN	AVP
8:30-8:35	OPENING PRAYER	AVP
8:35-8:40	OPENING REMARKS	SPA
8:45-11:45	DSPC SIMULATION/MOCK UP	TRAINERS& PARTICIPANTS
11:45-12:00	WORKING LUNCH	FOOD COM
12:00-2:00	POST CONFERENCE MUNICIPAL WIDE UPDATES	ALL
2:00- ON WARDS	HOME SWEET HOME	ALL



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

Enclosure no 2.

LIST OF PARTICIPANTS

PULATANA INTEGRATED SCHOOL

Elementary Participants

1. Lee Dei Princess D. Labaco
2. Ayzen France Buenviaje
3. Stephanie D. Cabanayan
4. Stephen Cyrus Kanan
5. Whency Caylan
6. Aerah Velitario
7. Aldereach Obedencia
8. Natalie Nicole Besa
9. Julianna Kim Dela Cruz
10. Gavin Marlowe Adlawan
11. Meika Ella Shahara Atong
12. Alexa Shane Asajar

Elementary Coaches

1. Ruth A. Onez
2. Marissa B. Hernandez
3. Aaron B. Rodis
4. Cleo Sheen V. Paunon
5. Juliet O. De Luna
6. Jayson Leonida

Secondary Participants

1. Meah Solivio
2. Peter Obsioma
3. Melanie Solivio
4. Princess Erica Maji Buyayo
5. Crezel Laura
6. Mica Dela Cruz
7. JV Buyayo
8. Eloiza Dela Cruz
9. Nina Kong
10. Dhale John Gulada
11. Russel Velitario
12. Kerby Masaion
13. Kidd Tyron Olila
14. Irish Alfante
15. Krystal Pronoble
16. Althia Tare
17. Trisha Eyvone Asajar
18. Aicka Latores
19. Patricia Pagalangan
20. Jay-ar Ambi
21. Justine Pasilan
22. Armando Pelayo
23. Darwin Mico
24. Clifford Agus
25. Rheana Helodo
26. Jimmy A. Buyayo



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

- 27. Icy Bai Hassa
- 28. Rhean Gervacio

Secondary Coaches

- 1. Joan D. Burgos
- 2. Grace U. Becamon
- 3. June Daffodel G. Gagula
- 4. Ritchel C. Antiga
- 5. Mechelle A. Agos
- 6. May Rose D. Ancheta

MALANDAG NATIONAL HIGH SCHOOL

Radio Broadcasting - English

- 1. Kristine Alavar
- 2. Kyline Porras
- 3. Trisha Mae Tupas
- 4. Zian Donasco
- 5. Sophia Junsay
- 6. Keith Velasco
- 7. Mark Garancho
- 8. Marc Peruelo
- 9. Cathleen Gonzaga

Radio Broadcasting - Filipino

- 1. Evangelyn Bago
- 2. Stepannie Baran
- 3. Jamilla Tono
- 4. Mikaela Entila
- 5. Arci Vien Adia

Collaborative Desktop Publishing- English

- 1. Faderogao, Icy
- 2. Amadeo, Natasha
- 3. Garcia, Shunna
- 4. News:
- 5. Editorial:
- 6. Feature:
- 7. Sports:

Collaborative Desktop Publishing- Filipino

- 1. Padilla, Miles
- 2. Quillope, Lyca
- 3. Cartoonist:
- 4. News:
- 5. Feature:
- 6. Editorial: Zennie Dela Cruz
- 7. Sports: Monserate



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

News Writing - English

1. Keith Velasco
2. Prince Mikhan Flores
3. Hershey Garcia
4. Anne Monares
5. Sharmel Montenid
6. Czarina Vicente
7. Tamika Garde

News Writing-Filipino

1. Lavega, Janea
2. Espejo, Faith
3. Lacadue, Aryan
4. Agris, Cristine
5. Ado, Blezzy
6. Torreon, Shane
7. Condat, Jhon Ric

Editorial Writing- English

1. Pido, Shaquella
2. Santos, Xhykel
3. Espiritu, Princess
4. Ana Mariez Fantin

Editorial Writing- Filipino

1. Dela Cruz, Zennie
2. Constantino, Kurt
3. Daligdig, Ellon
4. Monserate, Kate
5. Fernandez, Diana

Column Writing- English

1. Gonzaga, Cathleen
2. Arnado
3. Montenid
4. Sophia Junsay

Column Writing - Filipino

1. Solina, Joshua
2. Diaz, Kyla
3. Aurora, Princess

Copy Reading And Headline Writing- English

1. Zorilla, Edsil
2. Guisihan
3. Entila
4. Gonzaga
5. Bahan

Copy Reading And Headline Writing- Filipino

1. Prieto
2. Improgo
3. Aldip



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

Feature Writing- English

1. Lumacad, Chriz
2. Garanchon, Ayessa
3. Daquiz, Vivienne

Feature Writing - Filipino

1. Aurora, Faith
2. Osing, Fiona
3. Sano, Princess Kyia
4. Garcia, Mhealley
5. Refugio, Cyril
6. Palomar

Science And Technology- English

1. Caserial, Vince
2. Margarette B. Saguiguit
3. Sitti Shamney Jee Agustin
4. Kyla Danielle Valenzuela
5. Zabrina Yhel Ocenar

Science And Technology- Filipino

1. Amoroso Kimberly
2. Terrado, Gian
3. Ocenar, Sabrina
4. Flores, Mikhan

Sports Writing- English

1. Togonon, Jascha
2. Bellosa, Chris
3. Gasones, Zephaniah
4. Serilo, Kimberly
5. Ochia, Hequexa

Sports Writing- Filipino

1. Monserate, Nichole
2. Alferez, Kyth
3. Bongga, Ranila
4. Bellosa, Chris
5. Sano, Princess Kyia

Photojournalism- English

1. Zynnth Monteneid
2. Audrey Maygay
3. Xyrile Apalis

Photojournalism-Filipino

4. Jane Alabado
5. Renia Brabat
6. Fiona Reveche



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

Mobile Journalism - English & Filipino

1. Jia Amores
2. John Kyle Serdoncillo
3. Keizha Red
4. Kerby Brian Cano
5. May Alfaith Pelarion
6. Montenid Zynnth Jann
7. Shine Rose Jamison Magbanua
8. Ylla Jayne Ellry Palniman

Coaches

1. Tonny Dulay Jr
2. Stella Marie Cathedral
3. Ronnellyn Ambayon
4. Karyl Nueva
5. Nelbert Allaga
6. Jenevey Villarmino
7. Jessel Deposo
8. Kassandra Salidania
9. Bernard Cataluna
10. Dexter Yuzon
11. Xiam Modequillo
12. Ramon Covacha
13. Haydie Capundan
14. April Mae Arellano
15. Michelle Janiola

KIBLAT NATIONAL HIGH SCHOOL

News Writing - Filipino

1. Liah Moore Y. Duran
2. Mark Anthony Tolentino
3. Olindo, JR

News Writing - English

1. Reymark Lantingan
2. Marriane Llanera
3. Kei Emmanuelle Del Campo

Feature Writing - Filipino

1. Angel Anne Saditm
2. Rufa Jane Arcenal
3. Amelyn B. Albay

Feature Writing - English

1. Analyn Babawag
2. Marriane Manatias
3. Ada, Christyn Jesly

Copy Reading/Headline Writing - English

1. Christ Jaylord Hernandez
2. Pearl Dianne Mendoza



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

Copy Reading - Filipino

1. Tryschyrhy Abordo
2. Garcia, Jennica

Coaches

1. Eva J. Millan
2. Ive Grace T. Villa
3. Alpha Mae Caler

MALANDAG CENTRAL ELEMENTARY SCHOOL SPED CENTER

1. Orquia, Sean Kendrick
2. Frank Angelo C. Peras
3. Philippe Jacob B. Saguiguit
4. Viray, Fou Wulfric Jay L.
5. Abdullah, Amerah Zahra D.
6. Agarcio, Zachia Margareth G.
7. Abrine Jane V. Aguilar
8. Chindra P. Colantro
9. Jorene Pearl D. Dacanay
10. Zoe Leisha P. Elambre
11. Angela Kyrie E. Nueva
12. Kezha Marie B. Marquez
13. Hishann Bliss H. Pajinaco
14. Nicole M. Mendoza
15. Aika Z. Resuento
16. Aica Unique M. Mohamad
17. Jaime Lorraine A. Sagle
18. Zafyra Mafi Opong
19. Kezziah Venice E. Salidania
20. Joshieinna Queen A. Rivas
21. Jessel Mae A. Solamo
22. Xianalexa Kate F. Sano
23. Yzabyl Reign Fantin
24. Zsamantha Alvigne Faith M. Saquilan
25. Angelic Kate E. Nueva
26. Pris Illa R. Sintos
27. Kristine M. Cadenas
28. Cheska Nathalia D. Jolampong
29. Johann Dominique G. Gagula
30. Brent Rafael Dejos
31. Zhed Luis A. Arciso
32. Viel Zayfred F. Almerino
33. Mico Gabriel C. Mendoza
34. Zhyrix Zae B. Chavez
35. Rhein Ziklaus A. Sayat
36. Ian Daniel I. Delcano
37. Alyzah Chenn D. De Asis
38. Arjel Kayle T. Galabo
39. Jeannoelle Venice Lora
40. Earl Jaden B. Hebrona
41. Naksel Nyce P. Jolampong
42. Vivienne Angela A. Condino



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

43. Izah C. Limos
44. Allansaif S. Viray
45. Shania Athena V. Monterola
46. Kiera Reuel F. Arellano
47. Sabrenna I. Obrence
48. Kariessa Raygn A. Bellosa
49. Jasmin Ericka P. Parillon
50. Hanelle G. Calayag
51. Sophea Nicolette D. Saludares

Coaches:

1. Milannie S. Fantin
2. Rita Fe R. Macaranas
3. Neil Roger N. Cataluna
4. Glaiza Mae B. Facinal
5. Antonio D. Lubaton
6. Shiela Mae M. Pedrosa
7. Christopher M. Dongallo
8. Merybel D. Espiritu
9. Sheryl G. Regidor
10. Abbygale C. Jabagat

DATAL BATONG INTEGRATED SCHOOL

STUDENTS:

1. MARJUN VILLANUEVA
2. AIZY B. MONROBIA
3. ALEXIA SUNIO
4. XION RIO MANTUA
5. CASSANDRA CALOT
6. MARIAN ABALOS
7. ASHANTI COLOT
8. REESE HEAYVEN ZAMORA
9. EDGARDO LLENA III
10. CYRONE CADE ZAPUES
11. JEFFREY VILLANUEVA
12. RAINER VILLAPONDO
13. JORDAN GARINGO
14. ROYD VINCENT APOSTOL
15. THYRON JAMES ZORILLA
16. CRIS ANGEL BALIWAN
17. Berly Ngay – Editorial Writing (Filipino)
18. Gerard James Mangaron – Editorial Writing (English)
19. Zenny Joy Salaton – News Writing (English)
20. Riza Zonio – News Writing (Filipino)
21. Princess Allysa Lazaga – Feature Writing (English)
22. Jossa Mae Compleza – Feature Writing (Filipino)
23. Riza Wayok – Sports Writing (Filipino)
24. Alleah Zorilla – Copyreading (English)
25. Dianne Pearl Escolta – Science Writing (English)
26. Kenneth Zolina – Science Writing (English)



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

Radio Broadcasting Team

1. Deseree Ibay
2. Daisyre Acbay
3. Joenna Zolina
4. Kenneth Villanueva
5. Lourence John Paul Sunio
6. John Bodie Mendez
7. Shailyn Clyde Bemos

COACHES:

1. Joel Valenzuela
2. Bilmon Pasamanero
3. Harold Puti

LAMLIFEW IP IS

Coaches

1. Odessa A. Arciso - Newswriting
2. Charlyn Balolo Lumpan - Cartooning
3. Jeni Ann Fiang- ScieTech (JHS)
4. Phoebe Garnica- Palma- photojournalism
5. Archie Flores - SciTech (Elem)
6. Emy Lou Pandato - Feature writing
7. Beverly Lapnoli – Sports

MALANDAG INSTITUTE INC.

Students

1. Sophia Danielle Basbas
2. Princess Joana T. Zabala
3. Leana Cringce B. Cacajo
4. Haira Kate P. Salawa
5. Jay Anne M. Destacamento
6. Prince Leo Deniel G. Masday
7. Wyncyl M. Gayo
8. Daniela M. Pandacan
9. Elsie T. Lantongan
10. Yielaine Jean S. Monterola
11. Danniel B. Bicale
12. Jerech Arnes
13. Mario C. Cadungog
14. Analyn B. Tolentino
15. Crishe D. Gadonog
16. Desiree Santillan
17. Kate Cyrine S. Redora
18. Irish Joy D. Mendoza
19. Precious Ryzel R. Pensader
20. Samantha Nicole D. Daylo
21. Brixianne Jame M. Bago
22. Janna Diane
23. Yunnice Velhen C. Cahilig
24. Marcelo Frend P. Peñafliel
25. Nereimi M. Lapon, Jr.
26. Rhianne Andre S. Castor
27. Denniele Louise Lapnoli
28. Leila Andrea Ravindi



Republic of the Philippines
Department of Education
SOCCSKSARGEN REGION
SCHOOLS DIVISION OF SARANGANI

- 29. Jay Kenn Palampong
- 30. James Lourence D. Gallego
- 31. Niño James S. Magbanua
- 32. Jediah C. Manzanas

Coaches

- 1. Aian Mark P. Ardonia
- 2. Roselyn L. Caritativo
- 3. Angelica Alvarez
- 4. Jade Carlo P. Llana
- 5. Dearie Pearl P. Tamulon